SPONSORSHIP
Access a global audience at the world’s premier event for cyber security professionals
16–18 November 2020
ISF SPONSORS INCLUDE:

Acuity Risk Management
algosec
Bitdefender
BIT SIGHT
Boldon James
A ORCOT company
BT
Canon
Cato Network
CROWDSTRIKE
CROMG
Cybereason
CODE42
Cofense
CONEXSYS
CyberSafe
Cybersecurity-research
DARK TRACE
Digital Guardian
Demisto
deteque
CYLANCE
digital shadows
Diligent
egress
Forcepoint
Fortinet
F-secure
HUAWEI
IBM
ImmuniWeb
Infoblox
Infosys
Inspired eLearning
Juniper Networks
KnowBe4
KPMG
LastPass
Malwarebytes
nccgroup
NSS Labs
nmap
NIST
OLYMPUS
Palantir
proofpoint
Recorded Future
REVERSING LABS
Sas
Skybox Security
SureCloud
Swivel Secure
Symantec
Synopsys
Tenable
TERRANOVA
Thales
Titus
Trend Micro
Tripwire
Veracode
Zscaler

(Participating sponsors at ISF worldwide events)
The ISF global events programme offers a wide range of sponsorship packages allowing you to showcase your technology and service solutions to global business leaders and security professionals.

As a Member organisation, access to the ISF World Congress and regional Chapter events is limited to our Members and sponsors. The number of sponsorship packages available is capped for each event, providing an exclusive, world-class platform for Member and non-Member organisations to interact with global decision-makers.

At ISF events we welcome business leaders, senior security professionals and specialist cyber security and risk management practitioners.

If your business operates in an area of interest to ISF Member organisations, then we can provide you with an unparalleled opportunity to build business relationships with some of the world’s most powerful and influential cyber security decision makers.

Being an ISF sponsor or exhibitor positions your company at the heart of this global cyber security community.

“The ISF continues to bring together CISOs and major players in cyber security for its world congress.” – ISF Member
ABOUT THE INFORMATION SECURITY FORUM

The Information Security Forum (ISF) is an international not-for-profit association of the world’s leading organisations who recognise the importance of protecting their business information.

The ISF has been helping organisations develop cyber resilience for over 30 years and our Members range from Fortune 500 and Forbes 2000 listed corporations to public sector bodies and government departments. Dedicated to meeting the increasing demand for practical business-driven solutions to cyber security and risk management problems, the ISF undertakes a leading-edge research programme, providing Members with the opportunity to develop best practices and share a wealth of expertise. The key event enabling Members to do this is the ISF World Congress.

In addition, the ISF provides Members and non-Members with a full range of consultancy services to assist in the implementation of ISF tools, research and methodologies addressing issues relating to governance, risk and compliance.

MEMBERSHIP PROFILE

ISF MEMBER ORGANISATIONS FALL INTO THE FOLLOWING SECTORS:

- Agriculture, Forestry, Fishing and Hunting
- Construction
- Educational Services
- Finance
- Insurance
- Manufacturing
- Mining, Quarrying, and Oil & Gas Extraction
- Professional, Scientific and Technical Services
- Public Administration
- Retail Trade
- Transportation and Warehousing
- Utilities
- Information

“ISF Members are the who’s who of global companies. The very top security people attend this event and it is incredibly valuable to be able to get an audience with them.” — ISF Sponsor
### Our Reach

**14,887**

Registered ISF Live Users

**490**

ISF Member Organisations Globally

**43**

Countries Represented at Congress

### ISF Regional Conferences
- AFRICA
- CENTRAL EUROPE
- NORDIC
- NORTH AMERICA
- UNITED KINGDOM

### ISF Chapters
- AUSTRALASIA
  - Australia and New Zealand
- CANADA
- DENMARK
- FINLAND
- FRANCOPHONE GROUP
  - France, Belgium, Switzerland
- GREY GROUP
  - Austria, Germany, Switzerland

### ISF Regional Networks
- BRAZIL
- ITALY
- JAPAN
- PORTUGAL
- SINGAPORE
- SPAIN
- MIDDLE EAST

### Social Media

- **LinkedIn**: 26,270 members/followers
- **Twitter**: 2,826 followers
16–18 NOVEMBER 2020
The ISF World Congress is a key international conference for cyber security professionals. Delegate attendance is restricted to Member organisations and comprises primarily of senior executives. The Congress has a series of keynote presentations, workshops and networking sessions, providing the opportunity for participants to share knowledge, best practice and thought leadership in a confidential peer-group environment.
Engage with a wider audience
Social media engagement
Broadcast and scale globally
Demonstrations
Live Q&A
Targeted brand exposure
Personalised engagement
Increased social interactivity
Group chats
Direct communication

DIGITAL 2020
ISF WORLD CONGRESS
CONGRESS SPONSORSHIP

The ISF sponsorship platform provides unrivalled access to some of the most powerful cyber security experts in the world. Position your organisation at the heart of the ISF cyber security community.

PREMIUM PACKAGES

<table>
<thead>
<tr>
<th>DIAMOND</th>
<th>Headline sponsor offering prime visibility across the event</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>Prime sponsor with premium visibility at a key evening event</td>
</tr>
<tr>
<td>GOLD</td>
<td>Prime sponsor with enhanced exhibition space and positioning</td>
</tr>
</tbody>
</table>

STANDARD PACKAGES

<table>
<thead>
<tr>
<th>ENHANCED SILVER</th>
<th>Exhibition stand with off-peak speaking session</th>
</tr>
</thead>
<tbody>
<tr>
<td>SILVER</td>
<td>Exhibition stand with off-peak speaking session</td>
</tr>
<tr>
<td>EXHIBIT AND MEDIA</td>
<td>Exhibition stand</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Member Rate</th>
<th>£45,000</th>
<th>£34,000</th>
<th>£24,000</th>
<th>£22,000</th>
<th>£16,000</th>
<th>£10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Member Rate</td>
<td>£49,000</td>
<td>£38,000</td>
<td>£28,000</td>
<td>£26,000</td>
<td>£20,000</td>
<td>£11,000</td>
</tr>
</tbody>
</table>

Title of ‘Headline Sponsor’
Triple footprint exhibition booth
Double footprint exhibition booth
One-and-a-half footprint exhibition booth
Single footprint exhibition booth
Breakout speaking slot – Peak time
Breakout speaking slot – Off-peak time
Sponsors’ presentation sessions available both on ISF Live and the public website for on-demand viewing
Sponsor’s material available post-event for a minimum of two weeks
Opportunity to publish ‘White Papers’ on ISF Members’ website
Logo and URL on ISF websites and platforms (pre- and post-event)
Logo on all Congress marketing collateral from sponsor’s confirmation date
Keynote exposure – logo on banner in main theatre
Logo in digital event programme
Logo and company profile in exhibition booklet
Prime branding as headline sponsor on exhibition booklet
Branding in virtual atrium and auditorium
Pre-Congress video advert
Opportunity to broadcast video advert (up to 5 minutes) before breakout sessions
Various branded holding slides prior to presentations going live and at intervals
Lead retrieval subject to attendees’ agreement
Analytics break-down on delegate traffic
Feature on ISF Live monthly newsletter, sent to 12,000+ users
Advertising for scheduled Q&A and live demo sessions
Exhibit booth – Live demos, presentations and interactive games
Exhibit booth – Pre-recorded presentations
Exhibit booth – Downloadable information packs
Exhibit booth – Live chat, information on-demand
Exhibit booth – 1-2-1 pre-arranged meetings
Exhibit booth – Group chats & networking opportunities
Exhibit booth – Enter to win button*
Participation in ‘passport for prizes’

*Subject to functionality of platform
# 2020 Packages

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>ENHANCED SILVER</th>
<th>SILVER</th>
<th>EXHIBIT AND MEDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space(s) Available</td>
<td>1</td>
<td>2</td>
<td>6</td>
<td>5</td>
<td>8</td>
<td>10</td>
</tr>
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- Diamond:  
  - Triple footprint exhibition booth
  - One-and-a-half footprint exhibition booth
  - Sponsors' presentation sessions available both on ISF Live and the public website for on-demand viewing
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  - Exhibit booth – Enter to win button*  
  - Participation in 'passport for prizes'

- Platinum:  
  - Double footprint exhibition booth
  - One-and-a-half footprint exhibition booth
  - Sponsors' presentation sessions available both on ISF Live and the public website for on-demand viewing
  - Sponsor's material available post-event for a minimum of two weeks
  - Opportunity to publish 'White Papers' on ISF Members' website
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  - Participation in 'passport for prizes'

- Gold:  
  - One-and-a-half footprint exhibition booth
  - Sponsors' presentation sessions available both on ISF Live and the public website for on-demand viewing
  - Sponsor's material available post-event for a minimum of two weeks
  - Opportunity to publish 'White Papers' on ISF Members' website
  - Logo and URL on ISF websites and platforms (pre- and post-event)
  - Logo on all Congress marketing collateral from sponsor's confirmation date
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- Enhanced Silver:  
  - One footprint exhibition booth
  - Sponsors' presentation sessions available both on ISF Live and the public website for on-demand viewing
  - Sponsor's material available post-event for a minimum of two weeks
  - Opportunity to publish 'White Papers' on ISF Members' website
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- Silver:  
  - One footprint exhibition booth
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- Exhibit:  
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THE ISF SPONSORSHIP PROGRAMME OFFERS:

– Global security events where major players and visionaries in the cyber security world gather to meet and exchange ideas.

– An unparalleled opportunity to connect with senior cyber security professionals in a relaxed and confidential setting.

– Unique events where delegates can draw on the best practice of world-leading organisations.

For more information on how your organisation can take best advantage of these unique opportunities, please contact one of the team below.

SPONSORSHIP AND EXHIBITION

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