SPONSORSHIP
Access a global audience at the world’s premier event for cyber security professionals
15–19 November 2020
The ISF global events programme offers a wide range of sponsorship packages allowing you to showcase your technology and service solutions to global business leaders and security professionals.

As a Member organisation, access to the ISF World Congress and regional Chapter events is limited to our Members and sponsors. The number of sponsorship packages available is capped for each event, providing an exclusive, world-class platform for Member and non-Member organisations to interact with global decision-makers.

At ISF events we welcome business leaders, senior security professionals and specialist cyber security and risk management practitioners.

If your business operates in an area of interest to ISF Member organisations, then we can provide you with an unparalleled opportunity to build business relationships with some of the world’s most powerful and influential cyber security decision makers.

Being an ISF sponsor or exhibitor positions your company at the heart of this global cyber security community.

“The ISF continues to bring together CISOs and major players in cyber security for its world congress.” – ISF Member
ABOUT THE INFORMATION SECURITY FORUM

The Information Security Forum (ISF) is an international not-for-profit association of the world’s leading organisations who recognise the importance of protecting their business information.

The ISF has been helping organisations develop cyber resilience for over 30 years and our Members range from Fortune 500 and Forbes 2000 listed corporations to public sector bodies and government departments. Dedicated to meeting the increasing demand for practical business-driven solutions to cyber security and risk management problems, the ISF undertakes a leading-edge research programme, providing Members with the opportunity to develop best practices and share a wealth of expertise. The key event enabling Members to do this is the ISF World Congress.

In addition, the ISF provides Members and non-Members with a full range of consultancy services to assist in the implementation of ISF tools, research and methodologies addressing issues relating to governance, risk and compliance.

MEMBERSHIP PROFILE

ISF MEMBER ORGANISATIONS FALL INTO THE FOLLOWING SECTORS:

- Agriculture, Forestry, Fishing and Hunting
- Insurance
- Public Administration
- Construction
- Manufacturing
- Retail Trade
- Educational Services
- Mining, Quarrying, and Oil & Gas Extraction
- Transportation and Warehousing
- Finance
- Professional, Scientific and Technical Services
- Utilities
- Information

“ISF Members are the who’s who of global companies. The very top security people attend this event and it is incredibly valuable to be able to get an audience with them.” – ISF Sponsor
<table>
<thead>
<tr>
<th>ISO REGIONAL CONFERENCES</th>
<th>ISF CHAPTERS</th>
<th>ISF REGIONAL NETWORKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFRICA</td>
<td>AUSTRALASIA</td>
<td>BRAZIL</td>
</tr>
<tr>
<td>CENTRAL EUROPE</td>
<td>INDIA</td>
<td>ITALY</td>
</tr>
<tr>
<td>NORDIC</td>
<td>IRELAND</td>
<td>JAPAN</td>
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<tr>
<td>NORTH AMERICA</td>
<td>NORWAY</td>
<td>PORTUGAL</td>
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<tr>
<td>UNITED KINGDOM</td>
<td>ORANGE GROUP</td>
<td>SINGAPORE</td>
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<td>SOUTH AFRICA</td>
<td>SPAIN</td>
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<td></td>
<td>SWEDEN</td>
<td>MIDDLE EAST</td>
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</tr>
<tr>
<td></td>
<td>UNITED STATES</td>
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</tbody>
</table>

**Our Reach**

14,887 Registered ISF Live Users

490 ISF Member Organisations Globally

43 Countries Represented at Congress

26,270 Linkedin Group Members/Followers

2,826 Twitter Followers
15–19 NOVEMBER 2020
The ISF World Congress is a key international conference for cyber security professionals. Delegate attendance is restricted to Member organisations and comprises primarily of senior executives. The Congress has a series of keynote presentations, workshops and networking sessions, providing the opportunity for participants to share knowledge, best practice and thought leadership in a confidential peer-group environment.
Engage with a wider audience

Social media engagement

Broadcast and scale globally

Demonstrations

Targeted brand exposure

Live Q&A

Increased social interactivity

Personalised engagement

Group chats

Direct communication
## CONGRESS SPONSORSHIP

The ISF sponsorship platform provides unrivalled access to some of the most powerful cyber security experts in the world. Position your organisation at the heart of the ISF cyber security community.

### PREMIUM PACKAGES

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND</strong></td>
<td>Headline sponsor offering prime visibility across the event</td>
</tr>
<tr>
<td><strong>PLATINUM</strong></td>
<td>Prime sponsor with premium visibility at a key evening event</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Prime sponsor with enhanced exhibition space and positioning</td>
</tr>
</tbody>
</table>

### STANDARD PACKAGES

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ENHANCED SILVER</strong></td>
<td>Exhibition stand with off-peak speaking session</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Exhibition stand with off-peak speaking session</td>
</tr>
<tr>
<td><strong>EXHIBIT AND MEDIA</strong></td>
<td>Exhibition stand</td>
</tr>
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</table>

### Member Rates

<table>
<thead>
<tr>
<th>Package</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND</strong></td>
<td>£45,000</td>
</tr>
<tr>
<td><strong>PLATINUM</strong></td>
<td>£34,000</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>£24,000</td>
</tr>
<tr>
<td><strong>ENHANCED SILVER</strong></td>
<td>£22,000</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>£16,000</td>
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</table>

### Non-Member Rates

<table>
<thead>
<tr>
<th>Package</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND</strong></td>
<td>£49,000</td>
</tr>
<tr>
<td><strong>PLATINUM</strong></td>
<td>£38,000</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>£28,000</td>
</tr>
<tr>
<td><strong>ENHANCED SILVER</strong></td>
<td>£26,000</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>£20,000</td>
</tr>
</tbody>
</table>

### Benefits

- **Title of ‘Headline Sponsor’**
- Triple footprint exhibition booth
- Double footprint exhibition booth
- One-and-a-half footprint exhibition booth
- Single footprint exhibition booth
- Breakout speaking slot – Peak time
- Breakout speaking slot – Off-peak time
- Sponsors’ presentation sessions available both on ISF Live and the public website for on-demand viewing
- Sponsor’s material available post-event for a minimum of two weeks
- Opportunity to publish ‘White Papers’ on ISF Members’ website
- Logo and URL on ISF websites and platforms (pre- and post-event)
- Logo on all Congress marketing collateral from sponsor’s confirmation date
- Keynote exposure – logo on banner in main theatre
- Logo in digital event programme
- Logo and company profile in exhibition booklet
- Prime branding as headline sponsor on exhibition booklet
- Branding in virtual atrium and auditorium
- Pre-Congress video advert
- Opportunity to broadcast video advert (up to 5 minutes) before breakout sessions
- Various branded holding slides prior to presentations going live and at intervals
- Lead retrieval subject to attendees’ agreement
- Analytics break-down on delegate traffic
- Feature on ISF Live monthly newsletter, sent to 12,000+ users
- Advertising for scheduled Q&A and live demo sessions
- Exhibit booth – Live demos, presentations and interactive games
- Exhibit booth – Pre-recorded presentations
- Exhibit booth – Downloadable information packs
- Exhibit booth – Live chat, information on-demand
- Exhibit booth – 1-2-1 pre-arranged meetings
- Exhibit booth – Group chats & networking opportunities
- Exhibit booth – Enter to win button*
- Participation in ‘passport for prizes’

*Subject to functionality of platform
# 2020 Packages

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>ENHANCED SILVER</th>
<th>SILVER</th>
<th>EXHIBIT AND MEDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space(s) Available</td>
<td>1</td>
<td>2</td>
<td>6</td>
<td>5</td>
<td>8</td>
<td>10</td>
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<tr>
<td>Member Rate</td>
<td>£45,000</td>
<td>£34,000</td>
<td>£24,000</td>
<td>£22,000</td>
<td>£16,000</td>
<td>£10,000</td>
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<tr>
<td>Non-Member Rate</td>
<td>£49,000</td>
<td>£38,000</td>
<td>£28,000</td>
<td>£26,000</td>
<td>£20,000</td>
<td>£11,000</td>
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</table>

- **DIAMOND**
  - Member Rate: £45,000
  - Non-Member Rate: £49,000

- **PLATINUM**
  - Member Rate: £34,000
  - Non-Member Rate: £38,000

- **GOLD**
  - Member Rate: £24,000
  - Non-Member Rate: £28,000

- **ENHANCED SILVER**
  - Member Rate: £22,000
  - Non-Member Rate: £26,000

- **SILVER**
  - Member Rate: £16,000
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### Benefits

- **Triple footprint exhibition booth**
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- **Breakout speaking slot – Peak time**
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- **Exhibit booth – Group chats & networking opportunities**
- **Exhibit booth – Enter to win button*”
- **Participation in ‘passport for prizes’**

*Subject to functionality of platform
THE ISF SPONSORSHIP PROGRAMME OFFERS:

- Global security events where major players and visionaries in the cyber security world gather to meet and exchange ideas.
- An unparalleled opportunity to connect with senior cyber security professionals in a relaxed and confidential setting.
- Unique events where delegates can draw on the best practice of world-leading organisations.

For more information on how your organisation can take best advantage of these unique opportunities, please contact one of the team below.

SPONSORSHIP AND EXHIBITION

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