Information Security Forum launches 
Protecting the Crown Jewels to safeguard organization’s mission-critical information assets

New global ISF Consultancy Services provide personalized professional support and training to strengthen cyber resilience and improve security posture.

The Information Security Forum (ISF) today announced the availability of Protecting the Crown Jewels, the organization’s latest series of reports which will support organizations in protecting their mission-critical information assets – their “crown jewels” - against highly motivated, capable and well-funded adversarial threats. Coinciding with the introduction of Protecting the Crown Jewels, and in response to increasing Member demand, the ISF is launching its global ISF Consultancy Services which offers short-term, professional counsel to support the implementation of ISF resources and products.

Conventional approaches to deploying security controls seldom provide appropriate or sufficient protection for mission-critical information assets. Protecting the Crown Jewels utilizes the ISF Protection Process, a structured, systematic process for determining the approaches required to deliver comprehensive, balanced protection, so that organizations can protect these assets against a range of today’s most significant security threats. The ISF Protection Process explains how to:

- Identify mission-critical information assets, based on value and risk to the organization and the potential business impact if compromised
- Assess the adversarial threats to these assets, such as a competitor stealing trade secrets or an extremist group launching a serious cyber attack
- Determine the most appropriate approaches to protection
- Implement approaches that will deliver comprehensive, balanced and end-to-end protection.
Available at no cost to ISF Member organizations, *Protecting the Crown Jewels* is also available for purchase by non-Members. The series features:

- A report targeted primarily at Chief Information Security Officers (CISOs) and business leaders, introducing mission-critical information assets and outlining key adversarial threats

- An *Implementation Guide* and other supporting materials targeted at information risk specialists and information security professionals, providing practical steps to implement and embed the *ISF Protection Process*.

“Businesses must prioritize the protection of mission-critical information assets. Far too often, organizations consider the value of these assets, but fail to recognize the extent to which they are exposed to global security threats,” said Steve Durbin, Managing Director, ISF. “Organizations that recognize both the value of, and the risks to, these assets will be best positioned to take advantage of the comprehensive, balanced, end-to-end protection that the *ISF Protection Process* delivers. Businesses should give careful consideration to all of the ISF resources in the *Protecting the Crown Jewels* series including the *ISF Standard of Good Practice for Information Security, Benchmark* and *IRAM2: The next generation of assessing information risk*.”

**ISF CONSULTANCY SERVICES**

Where organizations lack the time, resources or in-house expertise to demonstrate the significance of information security to the business or to deliver a business essential project, *ISF Consultancy Services* provide independent and objective guidance, support and training. Through its new *ISF Consultancy Services*, the ISF can better support global business leaders and information security professionals to build and embed cyber resilience in their organizational structure, planning processes, information risk management and information security initiatives. ISF Members receive a discounted consultancy rate as a benefit of Membership.

*ISF Consultancy Services* provide businesses with customized professional support and training to strengthen their organization’s cyber resilience posture while responding to today’s rapidly evolving threat landscape. These services, created in response to ISF Member demand, deliver a variety of business solutions which are tailored to meet immediate business requirements including:

- Interim CISO and senior staff who can build an effective cyber resilience program
- Independent evaluation and validation of security arrangements
- Thorough assessment of information risk in critical environments
- Objective, vendor-neutral and pragmatic security advice
- To translate security risks into effective board-level reporting
- Internal training on using ISF tools and research
- To deliver a business-essential project securely and with confidence.
“While ISF Membership remains the foundation of our business, consultancy is a logical development of the services we provide and reflects the growing need for our Members to address issues in cyber security in an agile, fast response manner. ISF consultants can assist with this by making use of proprietary ISF tools and methodologies which have been developed in association with Members and in response to the needs of the world’s leading organizations,” said Durbin. “Organizations around the world trust the ISF to deliver in-depth knowledge, best practices and solutions that work, and with the introduction of ISF Consultancy Services, we will better help them to embed consistent, capable, objective information risk best practices across their entire business.”

For more information on Protecting the Crown Jewels, or on the availability of ISF Consultancy Services, please visit the ISF website.

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