

ISF



SPONSORSHIP 2021

ISF World Congress 25–28 October 2021

Access a global audience at the world's premier event for cyber security professionals

Regional Chapter Events

Over 50 events held worldwide for our 15k+ Members

Digital Events

Webinars, strategy roundtable discussions, fireside chat

ISF SPONSORS INCLUDE:



(Participating sponsors at ISF worldwide events)



ISF SPONSORSHIP AND EXHIBITION OPPORTUNITIES

THE ISF GLOBAL EVENTS PROGRAMME OFFERS A WIDE RANGE OF SPONSORSHIP PACKAGES ALLOWING YOU TO SHOWCASE YOUR TECHNOLOGY AND SERVICE SOLUTIONS TO GLOBAL BUSINESS LEADERS AND SECURITY PROFESSIONALS.

As a Member organisation, access to the ISF World Congress and regional Chapter events is limited to our Members and sponsors. The number of sponsorship packages available is capped for each event, providing an exclusive, world-class platform for Member and non-Member organisations to interact with global decision-makers.

At ISF events we welcome business leaders, senior security professionals and specialist cyber security and risk management practitioners.

If your business operates in an area of interest to ISF Member organisations, then we can provide you with an unparalleled opportunity to build business relationships with some of the world's most powerful and influential cyber security decision-makers.

Being an ISF sponsor or exhibitor positions your company at the heart of this global cyber security community.

"The ISF continues to bring together CISOs and major players in cyber security for its world congress."

– ISF Member

ABOUT THE INFORMATION SECURITY FORUM


THE INFORMATION SECURITY FORUM (ISF) IS AN INTERNATIONAL NOT-FOR-PROFIT ASSOCIATION OF THE WORLD'S LEADING ORGANISATIONS WHO RECOGNISE THE IMPORTANCE OF PROTECTING THEIR BUSINESS INFORMATION.


The ISF has been helping organisations develop cyber resilience for over 30 years and our Members range from Fortune 500 and Forbes 2000 listed corporations to public sector bodies and government departments. Dedicated to meeting the increasing demand for practical business-driven solutions to cyber security and risk management problems, the ISF undertakes a leading-edge research programme, providing Members with the opportunity to develop best practices and share a wealth of expertise. The key event enabling Members to do this is the ISF World Congress.


In addition, the ISF provides Members and non-Members with a full range of consultancy services to assist in the implementation of ISF tools, research and methodologies addressing issues relating to governance, risk and compliance.


MEMBERSHIP PROFILE


ISF MEMBER ORGANISATIONS FALL INTO THE FOLLOWING SECTORS:


 Agriculture, Forestry, Fishing and Hunting


 Insurance


 Public Administration


 Construction


 Manufacturing


 Retail Trade


 Educational Services


 Mining, Quarrying, and Oil & Gas Extraction

 Transportation and Warehousing

 Finance

 Professional, Scientific and Technical Services

 Utilities

 Information

“ISF Members are the who’s who of global companies. The very top security people attend this event and it is incredibly valuable to be able to get an audience with them.”

– ISF Sponsor

OUR REACH



17,912

REGISTERED ISF LIVE USERS



470

ISF MEMBER ORGANISATIONS GLOBALLY

84

COUNTRIES REPRESENTED AT CONGRESS

ISF REGIONAL CONFERENCES	ISF CHAPTERS	ISF REGIONAL NETWORKS
<ul style="list-style-type: none">AFRICACENTRAL EUROPENORDICNORTH AMERICAUNITED KINGDOM	<ul style="list-style-type: none">AUSTRALASIA Australia and New ZealandCANADADENMARKFINLANDFRANCOPHONE GROUP France, Belgium, SwitzerlandGREY GROUP Austria, Germany, Switzerland	<ul style="list-style-type: none">INDIAIRELANDNORWAYORANGE GROUP Netherlands, Belgium, LuxembourgSOUTH AFRICASWEDENUNITED KINGDOMUNITED STATES
		<ul style="list-style-type: none">BRAZILITALYJAPANPORTUGALSINGAPORESPAINMIDDLE EAST

 14,680

Linkedin followers

 2,905

Twitter followers

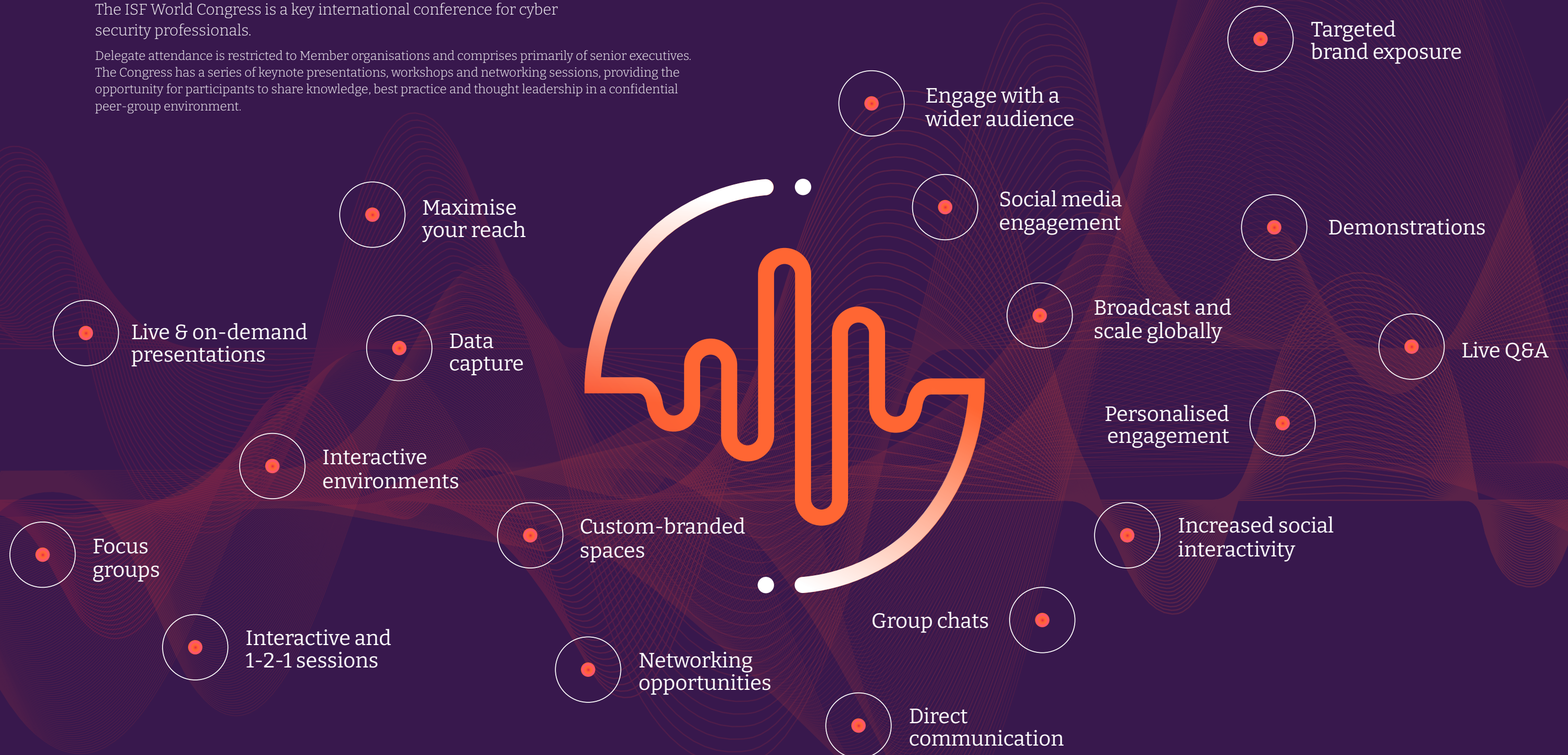
ISF WORLD CONGRESS 2021

AN IMMERSIVE EXPERIENCE FOR A GLOBAL AUDIENCE

25–28 OCTOBER 2021

The ISF World Congress is a key international conference for cyber security professionals.

Delegate attendance is restricted to Member organisations and comprises primarily of senior executives. The Congress has a series of keynote presentations, workshops and networking sessions, providing the opportunity for participants to share knowledge, best practice and thought leadership in a confidential peer-group environment.



CONGRESS SPONSORSHIP

The ISF sponsorship platform provides unrivalled access to some of the most powerful cyber security experts in the world. Position your organisation at the heart of the ISF cyber security community.

PREMIUM PACKAGES

Diamond	Headline sponsor offering prime visibility, first choice of presentation time, promo video, demonstrations, one to one meetings, delegate gift, large expo stand and lead generation.
Platinum	Prime sponsor with premium visibility, priority choice of presentation time, promo video, one to one meetings, large expo stand and lead generation.
Gold	Key sponsor with preferred presentation time, promo video, one to one meetings, large expo stand and lead generation.

STANDARD PACKAGES

Enhanced Silver	Expo sponsor with brand visibility, presentation slot, demonstrations, one to one meetings, expo stand and lead generation.
Silver	Expo sponsor with visibility, presentation slot, demonstrations, meetings, expo stand and lead generation.
Exhibit	Expo sponsor with stand, meetings and lead generation opportunities.

**Subject to functionality of platform.*

*** This information should only be used to arrange one to one meetings for targeted emails to individuals before the event.*

2021 PACKAGES

	Diamond	Platinum	Gold	Enhanced Silver	Silver	Exhibit	Media
Member Rate	£45,000	£34,000	£28,000	£23,000	£16,000	£11,000	£6,000
Non-Member Rate	£49,000	£38,000	£30,000	£25,000	£18,000	£12,000	£7,000
Title of 'Headline Sponsor'	✓						
Triple footprint exhibition booth*	✓						
Double footprint exhibition booth		✓					
One-and-a-half footprint exhibition booth			✓				
Single footprint exhibition booth				✓	✓	✓	
Breakout speaking slot	✓	✓	✓	✓	✓		
Sponsors' presentation sessions available post event on-demand viewing	✓	✓	✓	✓	✓		
Sponsor's material available post-event for a minimum of two weeks	✓	✓	✓	✓	✓	✓	
Opportunity to publish 'White Papers' on ISF Members' website	x 3	x 2	x 1				
Acknowledgement of Sponsors from Master of Ceremonies on opening day	✓	✓	✓	✓	✓	✓	
Logo, company profile and URL on ISF websites and platforms (pre and post-event)	✓	✓	✓	✓	✓	✓	✓
Company profile word count maximum	300	250	200	175	150	100	100
Logo on all Congress marketing collateral from sponsor's confirmation date	✓	✓	✓	✓	✓	✓	✓
Keynote exposure – logo on banner in main theatre	✓	✓	✓	✓	✓	✓	✓
Logo and company profile in exhibition booklet	✓	✓	✓	✓	✓	✓	✓
Prime branding as headline sponsor on exhibition booklet	✓						
Branding in virtual atrium and auditorium	✓	✓	✓	✓	✓	✓	✓
Pre-Congress video advert	✓	✓	✓				
Opportunity to broadcast video advert (up to 3 minutes) before breakout sessions	x 5	x 4	x 3	x 2	x 1		
Branded holding slides prior to presentations going live and at intervals	✓	✓	✓	✓	✓	✓	✓
Lead retrieval subject to attendees' agreement	✓	✓	✓	✓	✓	✓	
Analytics break-down on delegate traffic*	✓	✓	✓	✓	✓	✓	
Opted in delegate list released to sponsors to arrange one-to-one meetings at congress**	5 days prior	4 days prior	3 days prior	2 days prior	1 day prior	On the day	
Exclusive sponsorship of an item of Congress memorabilia to be sent to delegates	✓						
Delegate pack insert	✓	✓					
Sponsor feature e-bulletin sent to 12,000+ users	✓	✓					
Advertising for scheduled live sessions	✓	✓					
Exhibit booth – Live demos, presentations and games	✓	✓	✓	✓	✓	✓	
Exhibit booth – Pre-recorded company video	✓	✓	✓	✓	✓	✓	
Exhibit booth – Downloadable information packs (PDF)	x 2	x 2	x 2	x 2	x 1	x 1	
Exhibit booth – Live chat	✓	✓	✓	✓	✓	✓	
Exhibit booth – Group chats & networking opportunities	✓	✓	✓	✓	✓	✓	
Participation in 'passport for prizes'	✓	✓	✓				

WEBINARS

If your business operates in an area which is of interest to ISF Member organisations – many of which are found in the Fortune 500 and Forbes 2000 listings – and you are looking to share your industry expertise with your target audience, the ISF's sponsored webinar programme can provide you with an unrivalled platform to communicate with some of the world's most senior and influential cyber security professionals.

HOST A SPONSORED WEBINAR AT A KEY TIME OF THE YEAR FOR YOUR ORGANISATION



Network with some of the world's leading CISO's and security professionals



Share your expert industry knowledge, insights and trends



Present an innovative cyber security topic



Position your company at the forefront of the ISF's cyber security community



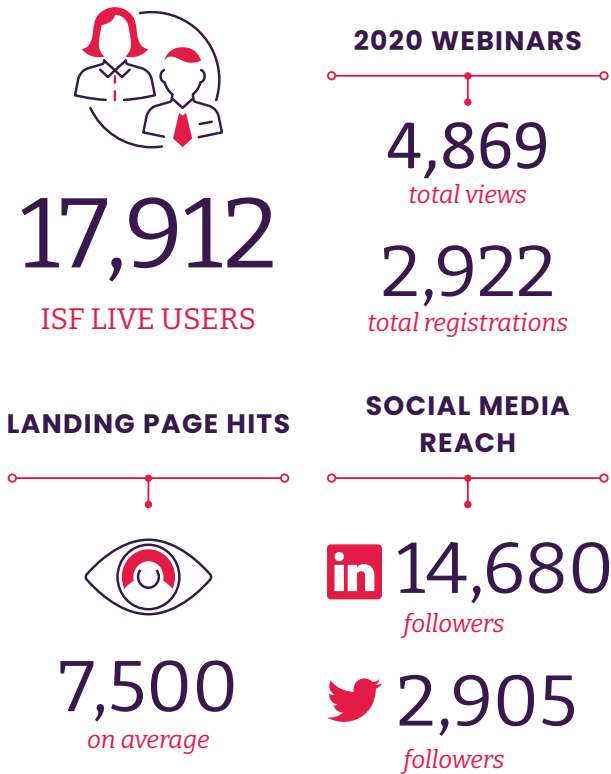
Deliver a return on investment and achieve your marketing goals

WEBINAR PACKAGE

- ✓ Choice of date and topic*
- ✓ Pre-event branding and marketing across all ISF platforms
- ✓ Participate in a live 45–60 minute interactive webinar
- ✓ Post-event exposure hosted online and across the ISF platforms
- ✓ Archived for on-demand viewing
- ✓ Details of all attendees captured

NO. OF WEBINARS	RATE
x1	£14,000
x2	£26,000
x3	£36,000

THE NUMBERS...



* The ISF does not endorse non-ISF products and services.

DIGITAL OFFERING



STRATEGY ROUNDTABLE

This is a 45-minute editorially moderated discussion on a key topic of importance. The round table can consist of up to 6 'Buyers' or ISF members plus the vendor sponsor and ISF analysts. A 3-5 minute talking heads interview video would also be created off the back of this session and published across our ISF Live network, LinkedIn and Twitter.

£20,000



DIGITAL FIRESIDE CHAT / INTERVIEW

This a 20 minute, talking heads style discussion. Editorially led by an ISF analyst and joined by a major buyer / ISF CISO, this session is aimed at positioning the sponsor as a thought provoking leader in the selected topic of discussion.

£15,000



DIGITAL PANEL

An editorially moderated 30 minute panel discussion with up to 3 ISF members, ISF analyst and vendor sponsor. This open floor discussion will be driven by the sponsors objectives bring up informative opinions, pain points, trends and solutions. Wrapped up with a live Q&A. The audience will be made up of the sponsors key target organisations from both ISF member companies and public companies.

£20,000



'BEST OF TODAY' SHOW

An ISF moderated broadcast live from one of our events in conjunction with the sponsor. With live streamed discussions, interviews with key speakers and Q&A session with our members, this is a great chance to position your organisation at the heart of the ISF community, providing insightful and thought provoking content. This will be broadcast live across all channels, rolled out across our socials and hosted on demand for future viewing.

£30,000

THE ISF SPONSORSHIP PROGRAMME OFFERS:

- Global security events where major players and visionaries in the cyber security world gather to meet and exchange ideas.
- An unparalleled opportunity to connect with senior cyber security professionals in a relaxed and confidential setting.
- Unique events where delegates can draw on the best practice of world-leading organisations.

FOR MORE INFORMATION ON HOW YOUR ORGANISATION CAN TAKE BEST ADVANTAGE OF THESE UNIQUE OPPORTUNITIES, PLEASE CONTACT ONE OF THE TEAM BELOW.

SPONSORSHIP AND EXHIBITION

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