



NEW BUSINESS OPPORTUNITIES WITH THE INFORMATION SECURITY FORUM (ISF)

Position your organisation at the heart of the global information security community

ISF provides the unique opportunity to connect with over 18,000 security professionals from over 460 organisations across the globe.

Our Members include information security leaders from Fortune 500 and Forbes 2000 listed corporations, public sector bodies and government departments.

Benefits of ISF Sponsorship

Reach your target audience with ISF sponsorship opportunities

 **Raise awareness** of your organisation and the solutions and services you offer

 **Generate high-quality, qualified leads** to prepare your sales team for success

 **Engage and network** with key decision makers and influencers

 **Get to know C-suite Members** from some of the world's leading organisations

 Increased social interactivity

 Interactive environments

 Custom-branded spaces

 Live and on-demand presentations

 Targeted brand exposure

 Networking opportunities

 Direct communication

 Data capture

 Interactive and 1-2-1 sessions

 Engage with a wider audience

 Demonstrations

 Focus groups

 Broadcast and scale globally

 Personalised engagement

 Social media engagement

 Live Q&A

 Maximise your reach

Sponsorship options

designed to meet your objectives



ISF World Congress, every autumn

Our flagship event; over 3,000 Members registered to attend Digital 2020 making for our largest audience ever. Online opportunities to present to decision makers, engage with attendees by exhibiting, and increase brand awareness.

ISF Chapters

Regional Chapter events throughout the year

With 14 active Chapters across the world holding regular meetings and annual regional conferences, sponsorship gives you the opportunity to share your story in your focus geographies in a plenary environment.



Webinars

Share your expert industry knowledge, insights and trends with a 45–60 minute sponsored webinar hosted by the ISF to a tailored audience.



Strategy Roundtable

Be part of a discussion around real world issues with a highly focused 45 minute ISF moderated discussion. An ISF analyst as host, 6 ISF Member decision makers and you, the sponsor.



Digital Fireside Chat

A tactical 20 minute, talking heads style online discussion editorially led by an ISF analyst with a major buyer/CISO from the Membership community. Designed to position the sponsor as a thought leader.



Digital Panel

An editorially moderated 30 minute panel discussion with up to 3 targeted ISF members, an ISF analyst and a vendor sponsor. Showcase how you can help with individual Members' challenges.



CxO Event Series

A bespoke event created by the ISF in collaboration with the sponsor and with an exclusive C-suite audience. This public interactive series provides an in-depth analysis into the threats these organisations experience and provides the opportunity for the sponsor to provide their perspectives on remediation.

Mike Dingle, Sponsorship Director

UK: +44 (0)1752 267 330

US: +1 (347) 871 6971

M: +44 (0)7977 243 953

mike.dingle@securityforum.org

For more information on how your organisation can take best advantage of these unique opportunities, please get in touch today.