SPONSORSHIP 2024

The world’s premier face-to-face networking events for cyber security professionals

Congress
9–12 November 2024

ISF World Congress
ORLANDO 2024

Regional Conferences
Africa Conference
Central European Conference
India Conference
Nordic Spring Conference
North America Conference
UK Conference

Regional Chapter Events
Over 30 events held worldwide for our 24k participants from our Member organisations

Digital Events
Webinars
Panel discussions
Round tables
Interviews
ISF sponsors include:

- ACUIY
- AlgoSec
- BeyondTrust
- Bitesight
- BlueVoyant
- Citi
- Cloudflare
- Cofense
- Cribl
- Critical Start
- CrowdStrike
- CyberAdvis
- Darktrace
- FireMon
- ForeScout
- Fortinet
- Fortra
- HCL AppScan
- Huawei
- Huntsman
- IBM
- ImmuniWeb
- Infosys
- InfoScale
- Ivanti
- KnowBe4
- KPMG
- Legan
- LogicGate
- Lookout
- Nclose
- Netskope
- Noetic
- OneTrust
- Palo Alto
- F5
- LogPoint
- Panorays
- Penta
- Proofpoint
- Qualys
- Recorded Future
- Reliaquest
- Reversing Labs
- Secure Code Warrior
- Security Scorecard
- SentinelOne
- Skybox
- SureCloud
- Synopsys
- Tenable
- Thales
- Vectra
- Veracode
- WhiteHat

(ISF sponsors at ISF worldwide events)

ISF sponsorship and exhibition opportunities

The ISF global events programme offers a wide range of sponsorship packages allowing you to showcase your technology and service solutions to global business leaders and security professionals.

Access to the ISF World Congress and regional Chapter events is limited to our Members and sponsors. The number of sponsorship packages available is capped for each event, providing an exclusive, world-class platform for organisations to interact with global decision makers.

ISF events welcome business leaders, senior security professionals and specialist cyber security and risk management practitioners.

If your business operates in an area of interest to ISF Member organisations, then we can provide you with an unparalleled opportunity to build business relationships with some of the world’s most powerful and influential cyber security decision-makers.

Being an ISF sponsor or exhibitor positions your company at the heart of this global cyber security community.

"Probably one of the best conferences I’ve been to."

~ ISF Member
About the ISF

Information Security Forum (ISF) is an international not-for-profit association of the world’s leading organisations who recognise the importance of protecting their business information.

ISF has been helping organisations develop cyber resilience for over 30 years and our Members range from Fortune 500 and Forbes 2000 listed corporations to public sector bodies and government departments. Dedicated to meeting the increasing demand for practical business-driven solutions to cyber security and risk management problems, ISF undertakes a leading-edge research programme, providing Members with the opportunity to develop best practices and share a wealth of expertise. The key event enabling Members to do this is ISF World Congress.

In addition, the ISF provides Members and non-members with a full range of consultancy services to assist in the implementation of ISF tools, research and methodologies addressing issues relating to governance, risk and compliance.

“If you choose to go to one information security event each year make sure it is ISF World Congress. The quality of the conference content and the invaluable interactions between delegates and sponsors means you could not use your limited time better.”

– ISF sponsor

Membership profile

ISF Member organisations fall into the following sectors:

- Agriculture, Forestry, Fishing and Hunting
- Construction
- Education Services
- Finance
- Information
- Insurance
- Manufacturing
- Mining, Quarrying, and Oil and Gas Extraction
- Professional, Scientific, and Technical Services
- Public Administration
- Retail Trade
- Transportation and Warehousing
- Utilities

Our reach

Digital presence*

25k+ registered ISF Live users

485 ISF Member organisations globally

43 countries represented at Congress

38k+ LinkedIn followers

Global events programme

Africa Conference
Central European Conference
India Conference
Nordic Spring Conference
North America Conference
UK Conference

Australasia Chapter
Canada Chapter
Denmark Chapter
Finland Chapter
Francophone Chapter
Grey Chapter
India Chapter

Ireland Chapter
Norway Chapter
Orange Chapter
South Africa Chapter
Sweden Chapter
UK Chapter
US Chapter

*Figures supplied one based on 2022 ISF events
Your audience at Congress

The primary roles of delegates were...

24% Architect/Strategist/Advisor
17% CISO/CTO/CTO/COO
10% Practitioner/Analyst
14% Other cyber security professional
35% Senior cyber security professional

in 2022 ISF World Congress had...

772 in person delegates
622 online delegates

The industries delegates worked in were...

- Manufacturing: 7%
- Government: 7%
- Professional Services: 8%
- Finance: 11%
- Technology: 16%
- Retail: 5%
- Energy: 5%
- Financial Services: 12%
- Manufacturing: 6%
- Telecommunications: 6%
- Consulting: 6%
- Transportation & Distribution: 6%
- Technology: 16%
- Financial Services: 12%
- Manufacturing: 6%
- Telecommunications: 6%
- Consulting: 6%
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The origin of in-person delegates attending in North America...

- North America: 23%
- UK: 20%
- Rest of world: 10%
- Rest of Europe: 47%

ISF World Congress

- Threat Landscape: 96%
- Technology: 82%
- Risk Management: 66%
- Compliance: 65%
- Human Factor: 56%
- Assurance: 55%
- Supply Chain: 50%
- Business Engagement: 38%
- Privacy: 38%
- Software Development: 28%

Over 62% of delegates are key decision makers
Sponsoring ISF World Congress

The ISF World Congress is a key international event for world leaders in information, cyber security and risk management.

Delegate attendance is restricted to Member organisations and comprises primarily of senior executives. ISF World Congress has a series of keynote presentations, workshops and networking sessions. Through the sponsorship channel, Member and non-member sponsors have the opportunity to share knowledge, best practice and thought leadership in a confidential peer-group environment. To encompass our worldwide Membership, the event rotates locations, with two years in Europe followed by a year in North America. Recent locations have included Cannes (2017), Las Vegas (2018), Dublin (2019) and Manchester (2022). We are pleased to offer ISF World Congress 2024 as an in-person event directly from Orlando, FL USA. Our online event, Digital 2024, will broadcast a selection of Congress presentations from our award-winning virtual conference space.

Premium packages

Diamond

Designed for a world-leading organisation, the diamond package offers the title of ‘Headline Sponsor’ and complete visibility across the entire event. With prime positioning across all marketing collateral, opportunity to present, lanyard sponsorship, host of the Welcome Drinks Party and centre stage during ISF World Congress itself, this prestigious package provides complete exposure.

Platinum

The platinum packages offer key positioning across the three-day event. The platform provides the opportunity to educate and network with the ISF member audience. Along with a double footprint exhibition booth, platinum sponsors receive a breakout speaking slot and exclusive sponsorship of either the evening Networking Event or Gala Dinner.

Gold

A key sponsor package, providing the opportunity to present, engage and network with the ISF Member audience. Preferred presentation time, large exhibition stand, lead-generation and exclusive sponsorship of a lunch or refreshment break.

Standard packages

Silver

The silver packages provide your organisation with the opportunity to present, engage and network. With an exhibition stand, mainstream breakout speaking slot and media exposure, you get the chance to position your company to key ISF Members.

Bronze

The bronze stands located in the refreshment areas provide a platform for organisations to network with top-level decision makers over the three day event. Added benefits of exhibiting include media exposure to maximise awareness of your brand.

What do our sponsors think?

Percentage of sponsors who rated the following areas 4 or 5 out of 5

Overall satisfaction

Interaction with members

Exhibition hall

Pre-event support and logistics

Relevance

100% of sponsors at ISF World Congress reached an audience they considered relevant to their organisation.

Reach your target demographic

90% of sponsors reached their most important target groups at ISF World Congress

Win new customers

100% of sponsors were satisfied with the number of new business connections and/or new business opportunities made at ISF World Congress

Repeat sponsorship

100% of sponsors would sponsor ISF World Congress again

100

89

89

100

90

100

100

100

100
## Sponsorship packages

**ISF World Congress** offers unique sponsorship opportunities with in-person, digital and hybrid options available. The ISF also offers media and exhibition sponsorship opportunities, contact the sponsorship team to find out more.

### À la carte branding opportunities

Please speak to the sponsorship team to discuss any additional opportunities not featured here:

- **Live demonstration**: £6,500
- **Delegate bag (exclusive)**: £4,500
- **Bag insert (to be provided by sponsor)**: £1,300
- **Advert in the Congress app**: £750
- **Recording of breakout presentation**: £500
- **Mobile charging station**: £1,900
- **Wi-Fi splash screen (exclusive)**: £4,000
- **Water coolers (6 available)**: £1,300
- **Interior branding opportunities**: £1,500–£4,000
- **Sponsored Chapter dinner**: £3,500–£4,000

*“Some great interaction was possible and we made some important new contacts to increase our network and prospects.”*

– **ISF Sponsor**

### UPGRADES

<table>
<thead>
<tr>
<th>UPGRADES</th>
<th>Gold Plus</th>
<th>Silver Plus</th>
<th>Hybrid</th>
<th>Congress Live</th>
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<tr>
<td>Increase your Exhibition footprint from 4.5x3m to 4.5x4.5m</td>
<td><strong>£3,000</strong></td>
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<td></td>
<td>A package that captures video content live and direct from your stand during the event, comprising an interview and vox pops to stream across our digital platforms and social channels to continue your exposure for weeks and months after Congress. <strong>£8,500k</strong></td>
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<td>15% discount on rate card price to sign up to a combined in person and digital package.</td>
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### Sponsorship Packages

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<td>Optional in delegate list released to sponsors to arrange one-to-one meetings at Congress ‡</td>
<td>5 days prior</td>
<td>4 days prior</td>
<td>3 days prior</td>
<td>2 days prior</td>
<td>1 day prior</td>
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<th>Sponsorship Level</th>
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<td><strong>Member rate</strong></td>
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### Hybrid

- **15% discount on rate card price to sign up to a combined in person and digital package.**

### Congress Live

A package that captures video content live and direct from your stand during the event, comprising an interview and vox pops to stream across our digital platforms and social channels to continue your exposure for weeks and months after Congress. **£8,500k**
2024 ISF regional Conferences and Chapter events

With meetings in five continents, the ISF sponsorship programme offers access to security professionals from around the world

Global companies – local presence
If your company is looking to consolidate or develop its presence in a specific region, ISF Conferences and local Chapter meetings offer an excellent opportunity to network and present to key decision makers who represent global companies at a regional level. We are able to offer sponsorship of regional conferences and Chapter meetings, providing your company with the opportunity to experience the ISF first-hand.

Regional conferences
The ISF holds two-day regional conferences in the UK, US, the Nordics, Central Europe, India and Africa. These events are designed to give our Members on a regional level more time to interact, network and to share best practice with world-leading organisations. Through the sponsorship platform, you have the opportunity to position your organisation at the heart of this regional community providing unrivalled access to some of the most powerful cyber security experts in the world.

Chapter meetings
The ISF has 14 Chapters spanning our global network, meeting three times per year, which are available for sponsorship. Choose the Chapter/region and time of year that works for your organisation and through the sponsorship platform you can present, network and build working relationships with these senior information security professionals. ISF Chapter meetings provide opportunities for sponsors to offer industry insights and thought leadership in your given field of expertise. Feedback from Chapter participants highlights that the most valued sponsor presentations are topic and information-led rather than ‘hard-sales’ pitches.

Typical event packages include:

- Speaking opportunity
- Company logo visibility on all collateral relating to a specific Chapter meeting
- Opportunity to network, exhibit and distribute literature
- Lead retrieval subject to attendees’ agreement
- Company logo and weblink on all email communications regarding the event

Please request the 2024 Chapter programme of events and specific package details for the region you would like to sponsor.

RATES
£4,000–£12,000* dependent on size of region

* Opportunities to sponsor regional events are subject to the approval of the individual region/Chapter group. Prices and packages will vary between territories and the prices above are a guide.

Attend
Explore
Present
Host
Sponsor

Learn
Hear
Network
Sponsoring webinars

If your business operates in an area which is of interest to ISF Member organisations – many of which are found in the Fortune 500 and Forbes 2000 listings – and you are looking to share your industry expertise with your target audience, the ISF’s sponsored webinar programme can provide you with an unrivalled platform to communicate with some of the world’s most senior and influential cyber security professionals.

Host a sponsored webinar at a key time of the year for your organisation

- Network with some of the world’s leading CISO’s and security professionals
- Position your company at the forefront of the ISF cyber security community
- Share your expert industry knowledge, insights and trends
- Deliver a return on investment and achieve your marketing goals
- Present an innovative cyber security topic

Webinar package

- Choice of date and topic*
- Pre-event branding and marketing across ISF platforms
- Participate in a live 45–60 minute interactive webinar
- Post-event exposure hosted online and across the ISF platforms
- Archived for on-demand viewing
- Details of all attendees captured

Who's watching?

- 25k+ registered ISF Live users
- 2k+ new website users on our public website per month

ISF DIGITAL PRESENCE

- 25k+ webinar attendees
- 4.6/5 average webinar rating

Digital offering

Digital fireside chat/interview

This a 20 minute, talking heads style discussion. Editorially led by an ISF analyst and joined by a major buyer/ISF CISO, this session is aimed at positioning the sponsor as a thought provoking leader in the selected topic of discussion.

- £15,000

Digital panel

An editorially moderated 30 minute panel discussion with up to 3 ISF members, ISF analyst and vendor sponsor. This open floor discussion will be driven by the sponsor’s objectives bringing up informative opinions, pain points, trends and solutions. Wrapped up with a live Q&A. The audience will be made up of the sponsors key target organisations from both ISF member companies and public companies.

- £20,000

Strategy roundtable

This is a 45-minute editorially moderated discussion on a key topic of importance. The round table can consist of up to 6 ‘Buyers’ or ISF members plus the vendor sponsor and ISF analysts. A 3–5 minute talking heads interview video would also be created off the back of this session and published across our ISF Live network, LinkedIn and Twitter.

- £20,000

‘Best of Today’ show

An ISF moderated broadcast live from one of our events in conjunction with the sponsor. With live streamed discussions, interviews with key speakers and Q&A session with our members, this is a great chance to position your organisation at the heart of the ISF community, providing insightful and thought provoking content. This will be broadcast live across all channels, rolled out across our socials and hosted on demand for future viewing.

- £30,000

* The ISF does not endorse non-ISF products and services.

Webinar package

- Sponsor 1 webinar £14,000
- Sponsor 2 webinars – £2,000 discount £26,000
- Sponsor 3 webinars – £6,000 discount £36,000

2023 WEBINARS

- 300+ pre-registrations per webinar on average

LinkedIn followers

- 38k+
- 3k+

Strategy roundtable

LinkedIn followers

- 600k+
- 4.6/5 average webinar rating

Digital fireside chat/interview

LinkedIn followers

- 4.6/5 average webinar rating

Digital panel

LinkedIn followers

- 10k+
- 4.6/5 average webinar rating

Strategy roundtable

LinkedIn followers

- 10k+
- 4.6/5 average webinar rating

‘Best of Today’ show

LinkedIn followers

- 10k+
- 4.6/5 average webinar rating

Digital fireside chat/interview

LinkedIn followers

- 10k+
- 4.6/5 average webinar rating

Digital panel

LinkedIn followers

- 10k+
- 4.6/5 average webinar rating

Strategy roundtable

LinkedIn followers

- 10k+
- 4.6/5 average webinar rating

‘Best of Today’ show

LinkedIn followers

- 10k+
- 4.6/5 average webinar rating
The ISF sponsorship programme offers:

- Global security events where major players and visionaries in the cyber security world gather to meet and exchange ideas.
- An unparalleled opportunity to connect with senior cyber security professionals in a relaxed and confidential setting.
- Unique events where delegates can draw on the best practice of world-leading organisations.

For more information on how your organisation can take best advantage of these unique opportunities, please contact one of the team below.

Sponsorship and exhibition

Mike Dingle
Sponsorship Director
UK: +44 (0)1752 267 330
M: +44 (0)7977 243953
mike.dingle@securityforum.org

Hannah Burchell
Sponsorship Manager
UK: +44 (0)1752 268 269
M: +44 (0)7889 407024
hannah.burchell@securityforum.org

Jason Cook
Account Manager
UK: +44 (0)1752 266 302
M: +44 (0)7575 660400
jason.cook@securityforum.org

For further information about the ISF

Steve Durbin
Chief Executive
US: +1 (347) 767 6772
UK: +44 (0)7785 953800
steve.durbin@securityforum.org

securityforum.org

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