



ISF

Sponsorship 2026

**The world's premier face-to-face networking
events for cyber security professionals**

ISF World Congress 2026

Milan, Italy
14 – 17 November 2026

Regional events

Over 35 in-person
events held worldwide
throughout the year

Digital events

Participate in our
live webinars, panel
discussions, interviews
and cyber weeks



Connect Engage Educate Network

The ISF global events programme offers unique in-person and digital platforms, allowing you to showcase your solutions and latest technology to senior global business leaders.

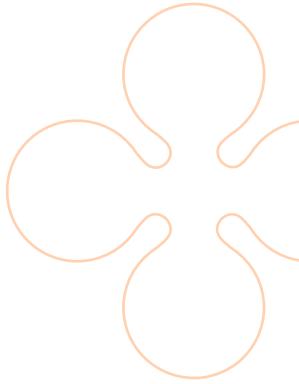


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Your Challenge

Reaching the right audience in a crowded market



**As a senior marketer in cyber security,
you're facing real pain points**

-  You're under pressure to generate high-quality leads, not just quantity.
-  CISOs are notoriously difficult to engage through traditional digital channels.
-  Your sales team needs real face time with decision-makers, not gatekeepers.
-  You need brand visibility in a trusted environment, not just another trade show.

The ISF Solution

The ISF events programme is purpose-built to solve these challenges

Quality time

Structured networking events, expert roundtables, presentations to delegates and limited vendor participation ensure your team gets meaningful engagement with our members.

Trust-based environment

ISF is a not-for-profit organisation, and our member attendees come for the education, insights, networking and community — which means your brand can benefit from association with our credibility.

Curated attendee list

Our events are exclusive to ISF member organisations — meaning CISOs and senior security professionals from the world's largest companies are in attendance.

Global reach

With events across Europe, North America, and Asia-Pacific, you'll reach key security leaders in global financial services, energy, manufacturing, pharma, and more.

"This was the best professional event I've ever attended."

– ISF sponsor

Why Sponsor an ISF Event?



❖ Guaranteed CISO access

Directly engage in person with the decision-makers that drive major cyber security budgets within their organisation.



❖ Be heard as well as seen

Be part of the discussion through breakout presentations, product demonstrations and discussions.



❖ Generate meaningful pipeline opportunities

Meet prospects in a low-pressure, high-trust environment where conversations convert.



❖ Exclusive exposure

We strictly limit the number of vendors at each event to avoid vendor fatigue and maximise return on investment.



❖ Position your brand as a trusted partner

Align with the ISF reputation as a world leader in thought leadership, research and neutrality.

❖ Engagement beyond the events

Extend visibility through post-event access, branding, and content amplification across the ISF member community.

“The ISF World Congress is a unique event and was by far the best in-person event I attended in 2024.”

– ISF sponsor

ISF Events in Numbers

Digital presence

45k+

LinkedIn
followers

28k+

Registered users
on the *ISF Live*
Member platform

250+

Average number
of registrations per
ISF webinar

ISF World Congress

**Primary roles of ISF
World Congress
delegates**



34%
Manager

13%
Other

25%
Architect/
Strategist/
Advisor

10%
Practitioner/
Analyst

16%
CISO

2%
Board level

1,000

Congress
attendees

72

Countries
represented

75%

of delegates are key
decision makers

96%



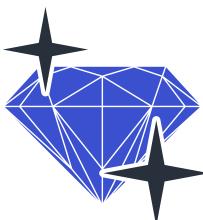
of vendors would
sponsor again

Price Points and Options

You can select from our off-the-shelf tiered sponsorship packages or create your own bespoke multi-channel campaign. Each package is designed to maximise your return on investment.

Return on investment

Our current top tier sponsors have reported executive-level meetings booked, six-figure opportunities opened, and long-term relationships formed off the back of participation at the ISF World Congress.



Diamond

Price starts from £62k

Positioned as a strategic partner of ISF World Congress

For vendors looking to lead the conversation and engage deeply with CISOs



Platinum

Price starts from £50k

High-performing, highly visible Congress-presence

For vendors looking to be positioned as an industry leader



Gold

Price starts from £39k

High-performing, highly visible Congress presence

For vendors wanting to speak in the breakout programme



Silver

Price starts from £26k

Speaking opportunities

Exhibition presence

For vendors looking for in-person contact and pipeline generation

Return on investment

Ideal for pipeline acceleration, brand building, and market positioning within the highly credible ISF community.



Bronze

Price starts from £13k

In-person networking

For vendors looking for access to C-suite delegates

Return on investment

A strong, cost-effective option for new market entrants or for supporting ongoing awareness campaigns.

Digital

Prices range from £12k-£18k depending on the format

A powerful, low-barrier, high-impact way to engage with the ISF global Member community, enabling you to deliver educational content to a very relevant and targeted audience.

Return on investment

Direct lead generation as well as strong market positioning.

Regional ISF Chapter events

Prices range from £4k-£12k depending on size of chapter

A highly targeted and intimate sponsorship opportunity – perfect for cybersecurity vendors looking to build relationships with senior security decision-makers at a local level, in a trusted, peer-led environment.

Return on investment

A hyper-targeted audience. ISF Chapter events don't deliver 'leads' – they deliver **access**; access to the right people, in the right context, where trust and relevance convert into a tangible pipeline.

Custom and exclusive options available

If your team has a specific activation in mind – whether it's a private CISO dinner, webinar, podcast, product demo – we'll collaborate to make it happen within the ISF events framework.

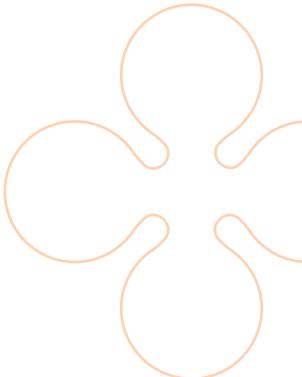
Sponsorship Opportunities

Packages designed for impact

If you are looking to secure brand authority, thought leadership, and pipeline with CISOs representing global organisations we can help.

We can offer

- ❖ Access to the ISF global community
- ❖ Facilitated one-on-one meetings
- ❖ Regionally targeted intimate events
- ❖ Hosted interviews, panel discussions, debates and fireside chats
- ❖ Headline speaking opportunities
- ❖ Private sponsored roundtable
- ❖ Dedicated exhibition space
- ❖ Product demonstrations
- ❖ In-person networking and relationship building
- ❖ Premium on-site branding at ISF in-person events
- ❖ Pre- and post-event visibility and content amplification
- ❖ Lead capture technology and digital campaign transparency



“ISF events consistently provide us with unmatched access to the right people. We’ve closed six-figure deals directly resulting from our participation.”

- Head of Field Marketing, global security firm

“This is the one event where we know we’re not just another logo — we’re a real part of the conversation.”

- Head of Field Marketing, global security firm

About ISF

For over 30 years, the Information Security Forum (ISF) has been the trusted authority on cyber, information and risk management for world leading organisations. Our members include CISOs and senior executives from many Fortune and Forbes listed companies, making the ISF member community a magnet for high-level decision makers in information and cyber security.

ISF World Congress and Regional Chapter events are not your typical trade show or pay-to-play event. It's a member-only, executive-level gathering of cyber security leaders from the world's largest organisations.

Vendors who sponsor don't just get booth space — they become part of the conversation shaping global cyber security strategy.



Interested in sponsoring an ISF event?

We'd love to discuss how the Information Security Forum's event sponsorship opportunities can support your marketing and business development goals.

Or contact one of the sponsorship and exhibition team:

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For information on all ISF events and how your organisation can take best advantage of these unique opportunities, please visit:

isf.foleon.com/isf-world-congress

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Prepared: September 2025

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